

## Committee Members

Mayor Joe Stear	Casey Sharp
Lisa Bachman	Randy Shroll
David Gronbeck	Mike Smith
Karri Keller	Blake Watson
Kara Medrano	City Staff:
Ana Paz	Lisa Holland
Julie Roberts	Wendy Howell



## CITY OF KUNA

**Kuna City Hall Conference Room, 751 W 4th Street, Kuna, Idaho 83634**

### **Kuna Economic Development Committee Minutes**

**Wednesday, November 14, 2018**

**12:00 P.M. – 1:00 P.M.**

**Enrique's Mexican Restaurant, 345 N Ave E, Kuna, ID 83634**

Attendees: Lisa Holland, Wendy Howell, Lisa Bachman, Blake Watson, Kara Medrano, Steve Allen & Telli, Kari Keller, Mike Smith, Ana Paz, Keith Whiting, Mayor Stear, Steve Cherry, Cory Tanner, Steve & Tim Colias, and David Gronbeck.

- 1. Lunch Sponsored by Idaho Power.**
- 2. View new Economic Development Video** – Mayor Stear welcomed the group, and Lisa Holland played the new Economic Development Video. Thank you to Idaho Power for sponsoring the video and to Kody Newton for producing it! The video had over 30,000 views the first weekend it was launched on Facebook. The second video should be complete before the end of November (focusing more on the economic development story of Kuna).
- 3. Idaho Power Update** - Blake Watson, Idaho Power Community Representative: Blake gave an update about some of the recent staff changes and re-organization at Idaho Power. They also gave an update on economic development initiatives and an overview of Idaho Power's programs.
- 4. Idaho Department of Labor (Work-Based Learning Programs, Internship & Apprenticeship Programs)** - Keith Whiting, Idaho Department of Labor, Workforce Consultant: Keith gave an overview of the different programs available to employers for workforce development. There are financial programs to help companies hire interns and apprentices, as well as other tools to help partner with Industry.
- 5. Economic Development Update** – Lisa Holland, Economic Development Director:
  - Lisa has been working with many companies and brokers that are considering Kuna and the Boise Metro region. The region and state has been seeing a rise in manufacturing companies considering the area. We have land we've submitted for a couple of sites, but there are some challenges with having infrastructure ready sites or the proper zoning.
  - Lisa worked closely with BVEP to put together a retail analysis for Kuna, which shows that we had approximately \$9.8 million in retail sales in 2018, but a potential of \$23 million, meaning that 57% of our retail is purchased in

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surrounding communities.

- c. Looking at workforce, we have 11,000 people in the labor market in Kuna, but only 6,000 jobs available. Lisa emphasized a need for diversifying the economy and focusing on bringing new jobs to Kuna.
  - d. The City of Kuna is planning to host an Entrepreneur's Bootcamp in 2019 to help a number of the home-based businesses and entrepreneurs with getting their ideas off the ground. It will be \$30 for a 3 part series touching elements of how to create a business plan, how to manage the legal setup, and how to finance the idea and take it to the next level. We'll plan to kick this session off in late January and look forward to partnering with local banks and companies on the training.
6. **Set 2019 Economic Development Committee Meeting Schedule** - Lisa Holland, Economic Development Director: The Economic Development Committee will plan to meet the 2<sup>nd</sup> Thursday of every other month in 2019 (starting in January). Lisa will send out a calendar invitation to the committee.
  7. **Comprehensive Plan Update** – Lisa Bachman, JUB Engineers Planner/Project Manager & Wendy Howell, Planning & Zoning Director: Lisa and Wendy gave an update on the new Comprehensive Plan and some of the focus elements when you look at economic development. The Comp Plan Committee will meet the week after Thanksgiving and hoping to wrap up the new plan before the end of 2018.
  8. Adjournment