

# MARKETING MADNESS

for Small Businesses & Entrepreneurs

# A 4-PART WEBINAR SERIES

Every WEDNESDAY in May from 10:30 am - Noon



**Part 1: May 6 - Diane Bevan & Megan Bryant**  
Marketing Mechanics – An Intro to How/Where/Why/When to Implement the Elements of Marketing

rizencreative

**Part 2: May 13 - Ron Baker**  
Visual Marketing - Connecting your Voice Through Consistency of Brand Application



**Part 3: May 20 - Lindsey Bowshier**  
Optimizing Your Web Presence to Rank with Google



**Part 4: May 27 - Jessica Flynn, Chad Biggs, Julie Chigbrow & Bryan Escobedo**  
Identifying and Communicating with your Audiences During COVID-19 and Beyond

**Cost: No Charge. You just need to register!**

The City of Kuna, City of Meridian & the Idaho Women's Business Center are sponsoring the cost of the series.

**REGISTER HERE:**

[MayMarketingMadness.eventbrite.com](https://www.maymarketingmadness.eventbrite.com)

## PRESENTED BY:

City of Kuna, City of Meridian & Idaho Women's Business Center

## SUPPORTED BY:

Kuna Chamber of Commerce  
Meridian Chamber of Commerce

## QUESTIONS? CONTACT:

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