

## Committee Members

Mayor Joe Stear  
Lisa Bachman  
David Gronbeck  
Karri Keller  
Kara Medrano  
Ana Paz  
Julie Roberts

Casey Sharp  
Randy Shroll  
Mike Smith  
Blake Watson  
City Staff:  
Lisa Holland  
Wendy Howell



## CITY OF KUNA

**Kuna City Hall Conference Room, 751 W 4th Street, Kuna, Idaho 83634**

### **Kuna Economic Development Committee MINUTES**

**Thursday, November 14, 2019**

**12:00 P.M. – 1:00 P.M.**

- I. Welcome & Lunch, Meeting started at 12:00 PM
  - a. Attendees included:
    - i. Taylor Tibbets, NextTitle
    - ii. Jace Hellman, City of Kuna
    - iii. Randy Shroll, Idaho Commerce
    - iv. Kara Medrano, First Interstate Bank
    - v. Steve Cherry, C.S. Beef
    - vi. Karri Keller, Kuna Chamber of Commerce
    - vii. Mayor Stear, City of Kuna
    - viii. Blake Watson, Idaho Power
    - ix. Mike Smith, SPI Transportation
    - x. Lamar Settlemires, Edward Jones
    - xi. Kelsey Holder, Farmer's Insurance
    - xii. Lisa Holland, City of Kuna
2. Economic Development Update – Lisa Holland, Economic Development Director
  - a. Projects: Lisa Holland gave a brief update on economic development efforts, projects, and accomplishments for the past year.
  - b. Commercial Sites Available in Kuna: One of the priorities established in the Strategic Planning Workshop from October 30<sup>th</sup> was to create a map of commercial sites available. Lisa shared an internal map that she has of potential properties for sale, and will continue to keep that document updated for when inquiries come in.
  - c. Marketing Bootcamp: Economic Development intends to partner with the school district and with the Chamber to put on another training series in 2020. There is also an option to partner with the Women's Business Center for a grant they received to put on an entrepreneurial training series with access for participants to a business planning software called LivePlan.

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- d. Priorities: Lisa asked for feedback on priorities for 2020 and then led into a recap of the strategic planning workshop from October 30<sup>th</sup>.
3. Strategic Planning Workshop Recap & Next Steps: Lisa shared the minutes from the Strategic Planning Workshop on October 30<sup>th</sup>. The major priorities this committee helped identify include:
  - a. Land Use: Infrastructure Planning & Inventory of Landowners along Major Commercial Corridors
  - b. Workforce: Partner with the School District on enhancing education opportunities for the community
  - c. Business Attraction: Explore small business resources, incubators, and ways to collaborate within our community to help support business growth
  - d. Economic Expansion: Finish URD Feasibility Study and identify areas where the City would like to see future commercial/industrial growth and evaluate development incentives that could be offered.
4. Committee Discussion – Structure for 2020
  - a. There was discussion around the best structure for the economic development committee. The consensus was that meeting every other month was enough, but that the committee would like to see more actionable items for participants. The workshop was very helpful in engaging the group more effectively. Lisa shared that we will be establishing an executive committee for 2020 and moving forward to make this group more active on decision making and planning.
5. Adjourned at 1:00 pm.